

# March Visitor Parking Price Increase to \$2.50/hour

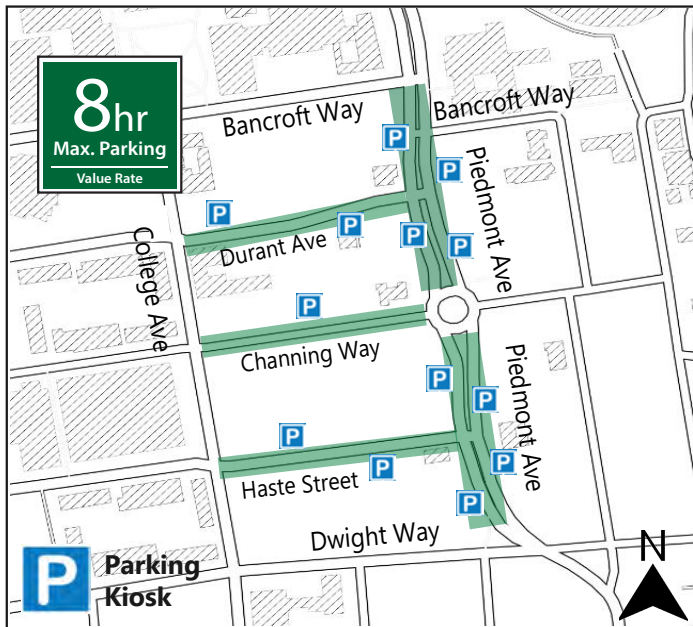
Under the **goBerkeley SmartSpace** pilot program



**Paid Visitor Parking in  
RPP Area I**

**March 6, 2023**

## STARTING ON MARCH 6, 2023



### On March 6,

Prices for paid visitor parking in the SmartSpace Pilot Area will increase from \$2.00/hour to \$2.50/hour.

#### Area I Annual & Visitor Permit Holders :

- Continue to be exempt from hourly rates

#### Visitors without RPP Area I Permits:

- May park up to 8 hours max at **\$2.50/hour**
- Payment required 8am-7pm, Monday to Friday

#### Visitor Payment Options:

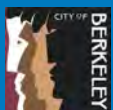
- **Pay on your phone** using the ParkMobile (parkmobile.io) app (Zone #19800) **OR**
- **Pay by credit/debit card or coins** at license plate entry parking kiosk

#### Why the change?

- Our goal is for all blocks to have an occupancy rate between 65%-85%, or 1-2 open spaces, so it is easy to find parking
- Prices are adjusted up or down to achieve the target occupancy rate. Parking is still too full, so a price increase is needed



**goBerkeley SmartSpace** is a grant-funded pilot program studying ways to provide more visitor travel options and reduce frequent vehicle re-parking (shuffling) in the Southside and Elmwood neighborhoods. In Spring 2023, the City will conduct a full evaluation of the pilot program. Depending on the results, visitor paid parking in RPP Area I may be retained, removed, or expanded. Learn more about the project here: <https://smartspace.goberkeley.info>.



This material is available in alternative formats upon request. Alternative formats include audio-format, braille, large print, electronic text, etc. Please contact Office Specialist, Guillermo Campos ([gcampos@cityofberkeley.info](mailto:gcampos@cityofberkeley.info) | 510-981-6454) and allow 7-10 days for production of the material in an alternative format.

**City of Berkeley - Public Works | Transportation**  
goBerkeley SmartSpace Program:  
[goberkeley@cityofberkeley.info](mailto:goberkeley@cityofberkeley.info)  
[smartspace.goberkeley.info](https://smartspace.goberkeley.info)