

PROJECT OVERVIEW

The goBerkeley SmartSpace parking pilot project is exploring ways to:

- Reduce parking inconveniences for local merchants and employees;
- Reduce emissions associated with the “two-hour shuffle”;¹
- Improve parking availability; and
- Provide more travel options in the Southside/Telegraph and Elmwood neighborhoods.

¹ The two-hour shuffle occurs when those who do not have City-issued permits move their vehicles every two hours to avoid posted two-hour time limits.

NEW PILOT PROPOSALS

Following outreach in fall 2021, we are considering new pilot proposals suggested by the community or modified to reflect public input. **The City will pursue some, but not all the alternative proposals for the pilot.** We welcome community input to help us prioritize and finalize the proposals and launch the pilot later this summer.

PROPOSALS FOR ELMWOOD PILOT AREA

Proposal E-1. Local Merchant Employee Parking Passes (Community suggested proposal)

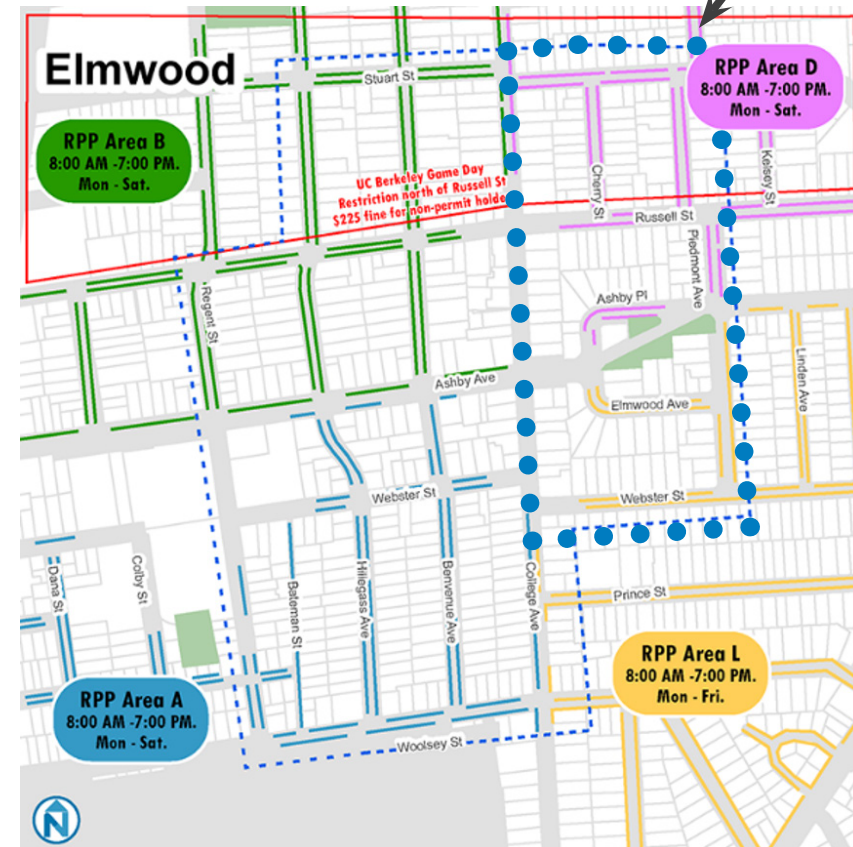
- Create a limited number of parking permits for employees of local merchants in RPP Areas A, D, and L. A maximum number of permits will be allocated based on an analysis of the available parking supply; Area B is already at capacity.
- Permits are sold via progressive (graduated) pricing, whereby the cost per permit increases depending on the number of permits requested.

Proposal E-2. Longer Unpaid Time Limit

(Community suggested proposal - see map at right)

- Extend unpaid RPP time limit from 2 to 3 hours in pilot area portions of RPP Areas D and L, east of College Ave.

Proposed 3-Hour Unpaid Time Limit Location



PROPOSALS FOR SOUTHSIDE/TELEGRAPH PILOT AREA

Proposal ST-1. Local Merchant Employee Parking Passes

(Community suggested proposal)

- Allow local merchants/employees to purchase permits in the Telegraph Channing Garage.

AND/OR

- Create a limited number of parking passes for local employees to park in RPP Areas D and J; Area B is already at capacity. Maximum number based on analysis of available supply and permits sold at progressive rates.

Proposal ST-2. Visitor Paid Parking Pilot

(Community modified proposal - see map at right)

- Implement paid parking for non-permit holders in the northeast corner of the pilot area, on the 2700 blocks of Durant Ave, Channing Way, and Haste St; and the 2300-2400 blocks of Piedmont Ave.
- Visitors could park for free for the first two (2) hours and pay an hourly rate (e.g., \$2.00) for longer stays.
- Payment accepted via pay-by-phone and license plate entry payment kiosks placed in convenient locations.

Proposed Visitor Paid Parking Pilot Location

Southside/Telegraph



PROPOSALS FOR BOTH ELMWOOD & SOUTHSIDE/TELEGRAPH PILOT AREAS

Proposal EST-1. AC Transit EasyPass Program

(Community suggested proposal)

- City staff will work with business associations to facilitate the creation of an AC Transit "EasyPass" Program to provide annual transit passes to local merchant employees as an employment benefit.

Proposal EST-2. Travel/Commute Information

- To increase information about transportation options available to local employees, City staff will create a summary of commute and transportation options to share with business associations and individual businesses.

NEXT STEPS

The City is hosting two online community meetings in late April 2022 to discuss the new proposals and gather input.

[Elmwood meeting](#) is Wednesday, 4/27 from 6:30-8:00pm.

[Southside/Telegraph meeting](#) is Thursday, 4/28 from 6:30-8:00pm.

Final proposals will be presented to the Transportation Commission on May 19, 2022, and the City Council on June 28, 2022.

If you have questions or wish to submit written comments on the new proposals, please e-mail Gordon Hansen at:

goBerkeley@cityofberkeley.info.