PROJECT OVERVIEW

The goBerkeley SmartSpace parking pilot project is exploring ways to:

- Reduce parking inconveniences for local merchants and employees;
- Reduce emissions associated with the "two-hour shuffle";[1]
- Improve parking availability; and
- Provide more travel options in the Southside/Telegraph and Elmwood neighborhoods.

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1 The two-hour shuffle occurs when those who do not have City-issued permits move their vehicles every two hours to avoid posted two-hour time limits.
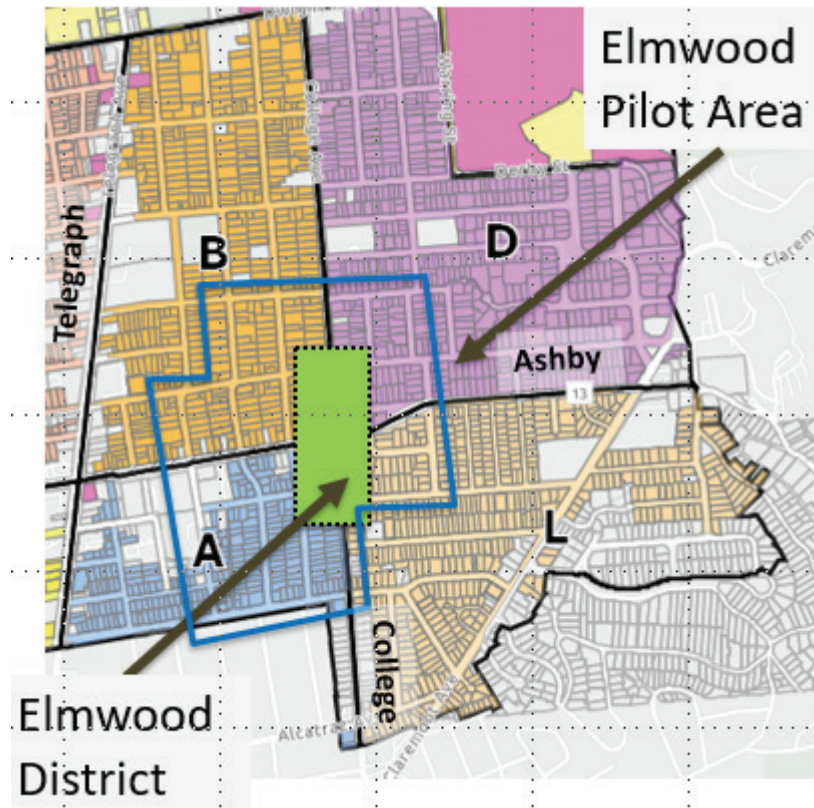
NEW PILOT PROPOSALS

Following outreach in fall 2021 and spring 2022, we have developed recommendations for the pilot that were either suggested by the community or modified to reflect public input. **Staff will recommend these pilot strategies to City Council on June 28, 2022 and if approved, launch the pilot later this year.**

RECOMMENDATION FOR ELMWOOD PILOT AREA

E-1. Local Merchant Employee Parking Passes
(Community suggested proposal)

- **Create a limited number of parking permits for employees of local merchants in RPP Areas A, D, and L.** A maximum number of permits will be allocated based on an analysis of the available parking supply; Area B is already at capacity.

RECOMMENDATIONS FOR SOUTHSIDE/TELEGRAPH PILOT AREA

ST-1. Encourage local merchants and/or employees to park at Telegraph/Channing Garage.
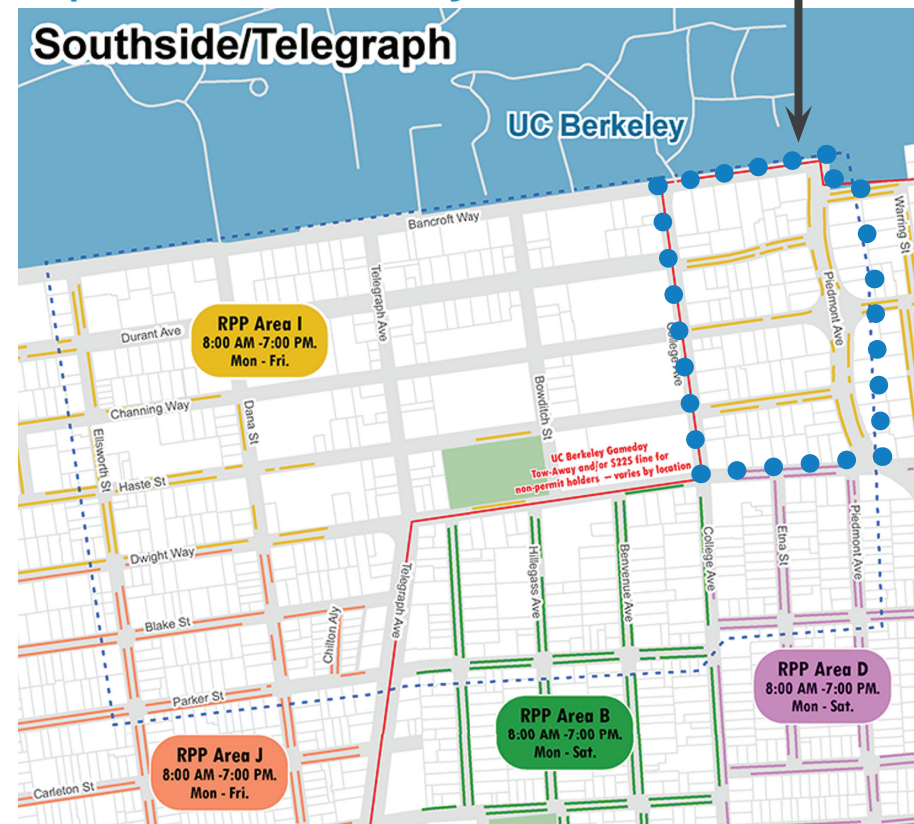
- The City would set aside a maximum number of stalls at the garage for local businesses and encourage garage parking as a first choice.

ST-2. Visitor Paid Parking Pilot
(Community modified proposal - see map at right)

- **Implement paid parking for non-permit holders in the northeast corner of the pilot area**, on the 2700 blocks of Durant Ave, Channing Way, and Haste St; and the 2300-2400 blocks of Piedmont Ave.
- **Payment accepted via pay-by-phone and license plate entry payment kiosks** placed in convenient locations.

Proposed Visitor Paid Parking Pilot Location

RECOMMENDATIONS FOR BOTH ELMWOOD & SOUTHSIDE/TELEGRAPH PILOT AREAS

EST-1. AC Transit EasyPass Program
(Community suggested proposal)

- **City staff will work with business associations to facilitate the creation of an AC Transit "EasyPass" Program** to provide annual transit passes to local merchant employees as an employment benefit.

EST-2. Travel/Commute Information

- To increase information about transportation options available to local employees, **City staff will create a summary of commute and transportation options** to share with business associations and individual businesses.

NEXT STEPS

City staff will present these recommendations to City Council on June 28, 2022.

If approved, the pilot program will launch later this year. Staff will continue to engage with major stakeholders and the general public after the pilot begins, and expect to return to Council in mid-2023 with an evaluation of the project and recommendations on whether the pilot should be discontinued, retained, or expanded.

If you have questions or wish to submit written comments on the recommendations, please e-mail Gordon Hansen at:
ghansen@cityofberkeley.info.