



# goBerkeley SmartSpace Parking Pilot Project

Southside/Telegraph Community Meeting #2  
December 16, 2021



Presented by:  
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# Welcome and Logistics



- Introductions
- Zoom setup & etiquette
  - Accessibility – closed captioning available
  - Open chat tonight
  - Feedback during breakout groups – please “raise hand”



# Agenda



1. Revisiting the project background and goals
2. What we heard from you
3. Alternative options for the Southside/Telegraph pilot  
Breakouts: your feedback
4. Next steps



# Project Background



## goBerkeley Pilot Project (2013-2015)

- City successfully tested demand-based pricing and longer time limits to improve parking in business districts
- Received feedback about “two-hour shuffle” that we could not address directly

## goBerkeley SmartSpace Pilot Project (2015-present)

- Address “two-hour shuffle” problem learning from goBerkeley approach and leveraging new technologies
- Opportunity for closer look at how parking is used in RPP areas
- Project funded by grant from Metropolitan Transportation Commission testing strategies to reduce greenhouse gas emissions

# Project Goals



1. Reduce “two hour shuffle” occurrences  
...and associated greenhouse gas emissions from this activity
2. Increase parking availability on residential streets
3. Increase information about and/or facilitate access to alternatives to driving and parking – create lasting shifts in commuting behavior
4. Improve customer service and technology related to City’s parking program



# Project Goals



## Support Residential Parking Users

Who	Considerations
<b>Residents</b>	<ul style="list-style-type: none"><li>• Ensure residents/RPP permit holders are able to find an on-street parking spot when needed</li></ul>
<b>Local employees</b>	<ul style="list-style-type: none"><li>• Stress, risk of citation, and quality of life impacts due moving cars every two hours</li></ul>
<b>Merchants/employers</b>	<ul style="list-style-type: none"><li>• Lost productivity &amp; financial impacts due to “two hour shuffle”</li></ul>
<b>Residential workers &amp; other visitors</b>	<ul style="list-style-type: none"><li>• The two hour time limit may cause inconvenience and/or challenges for longer term stays or work shifts</li></ul>

## Methods

- Quantify “two-hour shuffle” and its associated greenhouse gas emissions
  - Duration of stay analysis
  - Parking search time analysis
- Assess parking occupancy in pilot areas
- Qualitative analyses – surveys, experiences

## Frequency

- Before, during, and after pilot changes go into effect

# What We Heard from You



## Feedback/Concerns

- Current RPP restrictions work reasonably well for residents
- Parking can be hard to find at times on one's block
- Two-hour shuffle is manageable for some employees and residential visitors
- Strong support for public transit
- Concern about potential impact of new buildings built without onsite parking
- Need more enforcement
- Seeking more information on scope of the problem





## Feedback/Concerns

- Current visitor paid parking concept would...
  - Interfere with daily experience for residents for whom two-hour free parking works well
  - Invite more long-term parking, especially from UC staff and students who could afford to pay – RPP meant to discourage this activity
  - Invite more competition between residents and visitors, particularly for folks without driveways or garages
  - Cause “spillover” effects beyond pilot area
  - Be difficult for guests or visitors trying to find kiosks to pay
  - Adversely impact the local employees we’re trying to help

# What We Heard from You



## Suggestions

- Consider changing southern boundary to stop at Dwight Way
- Ensure UC Berkeley providing options for their workers
- Provide parking passes for local business employees
- Work with merchants to facilitate commute options – public transit, shuttles
- Consider longer unpaid time limits – up to 4 hours?
- Allow more visitor passes for residents

# Alternate Strategies



## Introduction

- These are alternatives for consideration, and further analysis is required
- The alternatives are not standalone and could be implemented in tandem



## Explore parking passes for local employees

### Strategy:

- Provide a number of passes allowing local business employees to park in RPP areas

### Pros:

- Allows legal parking in RPP areas, eliminating need to do “two-hour shuffle” for permit holders

### Cons:

- Could encourage more driving to the area than now
- More new permits could limit efficacy of existing RPP permits

# Alternate Strategies



Provide commute benefits & options for local employees

## Strategy:

- Work with merchants to evaluate feasibility of transit pass program or providing other commute benefits

## Pros:

- Provides alternatives to driving and parking for local employees who have access to transit

## Cons:

- Transit is not an option for everyone



## Extend RPP time limits in some locations

### Strategy:

- Extend unpaid RPP time limits to three (3) or four (4) hours

### Pros:

- Would provide additional flexibility for residential visitors, household workers
- Could lead to fewer occurrences of car shuffling

### Cons:

- Could invite more driving to the area

# Alternate Strategies



## Consider modified visitor paid parking in limited areas

### Strategy:

- Revise strategy for paid parking based on community feedback
- Potential options: location (e.g., north of Dwight Way?); allowance of a two-hour grace period; time limits shorter than 8 hrs; keep existing days of enforcement; payment 9am-6pm; reconsider price

### Pros:

- Paid parking is an effective tool to manage demand for limited supply
- Parking would be managed so 1-2 open spaces open when busiest

### Cons:

- A longer time limit than now (e.g., 4 hrs) could invite more driving
- Pricing could affect affordability of parking for some



# Your Thoughts and Feedback



- What are your thoughts about the alternatives presented tonight?
- Do you have further suggestions for the pilot project?





# Next Steps



- Continue to evaluate the alternatives with your feedback
- Next community meeting late January/early February 2022





## Take Our Online Survey

<https://smartspace.goberkeley.info>

## Next Community Meetings

Late January/early February 2022

Dates to be confirmed

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